

June 28, 2004

Dear Tobacco Prevention Partner,

The Tobacco Prevention and Control Program has created this “planning tools notebook” to assist your development of a strategic plan for your community. The notebook contains county level data, a collection of existing tobacco policies, and the planning instruction manual.

We believe that community-level strategic plans will have several advantages. These next four years will be an extremely important time for tobacco prevention in Washington to demonstrate the benefits the positive impacts of our comprehensive effort. Strategic planning will focus activities and resources on community selected outcomes and enhance partnerships between local tobacco programs and community stakeholders.

The Tobacco Prevention and Control Program is committed to support your efforts. The program contract managers will be checking in frequently during the next six months. And you are encouraged to call them at any time with questions and requests for technical assistance or other planning needs.

Thank you for undertaking this important work to reduce tobacco use and tobacco-related disease in Washington State.

Terry Reid, Program Manager  
Tobacco Prevention and Control Program  
Washington State Department of Health